

BUSINESS BUILDER FORUM

Imagine how much more successful your business would be if 20 of the region's leading entrepreneurs gave up their time freely to help you to drive it forward.

Imagine how much easier and quicker it would be to solve problems and capitalise on opportunities if you could tap into the experience and expertise of over 3,000 other business leaders and professionals across the UK.

Imagine how much more profitable your business would be if you were supported in all of this by some of the world's leading business thinkers and writers.

Well, now at last you can do all of this and much, much more.

Let me explain.

In 2003, as members of the Added Value Network, we launched a completely new type of executive forum for business leaders like you. Called the Business Builder Forum ('BBF') it makes it possible for you to:

- Meet and network with many of the region's most successful entrepreneurs
- Learn their success secrets – and use them to make your business more successful
- Discover practical solutions to business problems
- Build up an encyclopaedia of practical business growth tools and resources, and
- Create an action plan for building your business profitably

Feedback on the BBF so far has included:

"Valued discussion group – hints & tips for increasing income useful"

"Very good & information provided worth acting on"

"Inspirational – I've taken a lot of notes and will implement them"

"I am impressed"

It's important to stress that the BBF is a self-help group for forward thinking business leaders.

So, rather than bringing in expensive outside business gurus, the **BBF** makes the most of the best consultants in the world for your business.... YOU, and other business leaders just like you.

People like you and me who really understand what business is about. People like you and me who have faced and overcome every challenge in the book. People like you and me who get results and make things happen.

Most importantly, people who are willing to get together for two hours every month to share ideas and insights to help each other become even more successful. (Don't worry, though, you'll never have to do anything uncomfortable like making a speech – since that's not how the forum works).

Facilitated by our team of business coaches, who use their experience and insights to kick-start proceedings, each **BBF** workshop will address the issues that you tell us are most important to the success of your business.

Plus, during the Strategic Board section of the **BBF** you can also discuss any challenges that you face in your own business.

It normally starts at 7.30am on the last Wednesday of each month at The Richmond Arms, Godalming - and will finish by 9.30am so that you can still do a full day in the office. Tickets for individual **Business Builder Forums** are usually £10 plus VAT (to cover catering costs etc).

But I am so convinced that you will find the meeting a hugely valuable and enjoyable use of your time that you can attend the first 3 meetings at no cost.

Derek Speller

• Come along and join us. You won't regret it!

Email me on derek@4M4business.co.uk